

# SMOOTHVEGA

“THE GODFATHER OF FORT WORTH HIP-HOP” - **PRESTON JONES (FORT WORTH STAR-TELEGRAM)**

SMOOTHVEGA IS NO STRANGER TO THE MUSIC AND ENTERTAINMENT INDUSTRY WITH OVER 15 YEARS IN THIS BUSINESS, HE'S TACKLED EVERYTHING FROM MUSIC, COMMUNITY EVENTS, SELLING OUT SHOWS, AND PAVING THE WAY FOR OTHER ARTISTS AT THIS POINT IN HIS CAREER. VEGA IS READY TO RETURN TO HIS ROOTS, BY RELEASING HIS LONG-AWAITED, FULL LENGTH STUDIO ALBUM IN ALMOST 4 YEARS - “NATURAL BORN WINNER.”

AS AN ARTIST, VEGA IS ALREADY A WINNER, HAVING RECEIVED SEVERAL AWARDS & RECOGNITION FOR HIS MUSIC ALONG THE WAY, SUCH AS K104'S “STREET SWAG CHAMPION,” AND BEING RECOGNIZED AS FORT WORTH WEEKLY'S 3X “BEST RAP/R&B ARTIST.” THE DALLAS OBSERVER ALSO AWARDED HIM WITH, “BEST COMPILATION” (I LOVE FORT WORTH), AND FORT WORTH STAR-TELEGRAM NAMED HIM, “THE GODFATHER OF FORT WORTH HIP-HOP - PRESTON JONES.” IN ADDITION TO THOSE ACCOLADES, HE WAS ALSO THE FIRST MEXICAN - AMERICAN ARTIST TO BE FEATURED ON THE COVER OF FORT WORTH STAR TELEGRAM & FORT WORTH WEEKLY. SMOOTHVEGA ALSO HOLDS BOTH ATTENDANCE AND REVENUE RECORDS IN THE DALLAS/FORT WORTH AREAS (2007 - 2018). THESE ARE THE MAKINGS OF A NATURAL BORN WINNER, ONE WHO CONTINUES TO BUILD NOT ONLY THEIR OWN DREAMS, BUT THOSE OF OTHERS ALIKE.

AS THE FOUNDER OF PREMIER LIVE EXPERIENCE, (WWW.PREMIERLIVEEXPERIENCE.COM) VEGA HAS BROUGHT BOTH NEW AND LEGENDARY ACTS TO THE MASSES ALL ACROSS TEXAS. HE'S WORKED TO PUT ON SHOWS WITH NIPSEY HUSSLE, JOYNER LUCAS, ROYCE 5'9, JOE BUDDEN, DAVE EAST, BUN B, CHAMILLIONAIRE, THE GAME, GINUWINE, ERIK B. & RAKIM, SCARFACE, AND COUNTLESS OTHERS. AS AN ARTIST AND PROMOTER, HE'S GAINED THE TRUST OF SEVERAL OF HIS PEERS BY BEING A REPUTABLE BUSINESS MAN. PREMIER LIVE EXPERIENCE IS YET ANOTHER VENTURE THAT VEGA HAS FLOURISHED IN, AND SETS HIM APART FROM ANY OTHER ORDINARY RAPPER.

WE ALL KNOW THAT THERE ARE SEVERAL PATHS ONE CAN TAKE TO BE SUCCESSFUL IN THIS INDUSTRY, BUT VEGA HAS ALWAYS BEEN KNOWN TO LEGITIMATELY, AND LEGALLY GET HIS HUSTLE ON. HIS MUSIC IS ABOUT THE BEAUTIFUL STRUGGLE, AND HIS EXPERIENCES THAT REFLECT TRYING TO PROVIDE FOR HIS FAMILY, ALL WHILE STILL LIVING OUT HIS DREAMS. SMOOTHVEGA IS MORE THAN JUST AN AWARD WINNING RAPPER, BUT ONE WHO HAS PAVED THE WAY TO OPENING UP THIS INDUSTRY TO OUR CULTURE, AND AS AN OUTSTANDING FIGURE WITHIN THE COMMUNITY; SMOOTHVEGA IS A NATURAL BORN WINNER, BOTH IN LIFE AND IN RHYMES.

- +2006 FORT WORTH WEEKLY AWARD WINNER “BEST RAP/R&B ARTIST”
- +2007 FORT WORTH WEEKLY AWARD WINNER “BEST RAP/R&B ARTIST”
- +K104 STREET SWAG CHAMPION: **HOLD IT DOWN** (FEAT. PAUL WALL)
- +2014 DALLAS OBSERVER AWARD WINNER “BEST COMPILATION: I LOVE FORT WORTH”
- +2015 FORT WORTH WEEKLY AWARD WINNER “BEST RAP/R&B ARTIST”
- + FOUNDER OF **PREMIER LIVE EXPERIENCE**

“BY FAR ONE OF THE BEST EMCEES COMING OUT OF TEXAS” - **DALLAS WEEKLY**



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